



Council Policy Council Signage

Corporate Plan Reference:	<i>'The Noosa Environment -</i> <ul style="list-style-type: none">• <i>Reinforce our Noosa Design Principles and Noosa style.</i>• <i>Our Noosa Design Principles shape the overall look and feel of our distinctive built environment.'</i>
Endorsed by Council:	17 August 2017
Policy Author:	Infrastructure Planning Design and Delivery Manager

POLICY BACKGROUND

The 'Noosa lifestyle' is important to the Noosa community and Noosa Council. There is a strong focus on a laid-back environment without big city symbols. Over many years, Noosa has taken a 'less is more' approach to signage for both private advertising signage and signage in general within the road reservation.

Council Signage is one of those points of difference that set Noosa apart from other places. Council signage includes signage such as way finding, entry statements, directional, identification, information, promotional, interpretive, parks, reserves, local laws, beach accesses and street names.

With changing circumstances and technologies, this policy provides clear direction to continue to maintain and not erode this point of difference.

Whilst there are legislative requirements around road traffic signage, this policy embeds an integrated and efficient corporate approach to Council signage within the Shire.

COUNCIL POLICY

This Policy applies to all Council Signage and confirms Council's commitment to:

1. Embed into procedure, the signage principles outlined in the 2015 'Noosa Design Principles' and specifically,
 - Reduce unnecessary signage wherever possible.
 - Question the need for new signage and explore other emerging technologies for the delivery of information other than through signage.
 - Adopt an approach that if it is questionable whether a sign should be used, then don't sign.
 - Minimise signage impact by reducing sign size and making content succinct wherever possible.
2. Adhere to a set of consistent styling and graphic principles outlined in the '2017 Noosa Signage Guidelines'.
3. Utilise the State Government 'Manual of Uniform Traffic Control Devices' as the guiding document for all road traffic regulatory and directional signage whilst recognising that there are relaxations within this legislation giving Council some opportunities to change colour and font etc. In all cases, the safety of road users, pedestrians and the general public will be paramount.

4. Not permit advertising signage within the road reservation. This has been a key point of difference for Noosa and is prescribed in the Noosa Plan.

ROLES AND RESPONSIBILITIES

It is the responsibility of all staff and consultants working for Council to comply with this Policy and the associated Signage Guidelines and Procedures.

Further details of the specific responsibilities in relation to the design and management of Council signage are to be outlined within the Noosa Signage Guidelines.

RELEVANT LEGISLATION AND RELATED POLICIES

Transport Operations (Road Use Management) Act 1995

Queensland Manual of Uniform Traffic Control Devices

Noosa Design Principles

Noosa Signage Guidelines

The Noosa Plan

Version control:

Version	Reason/ Trigger	Change (Y/N)	Endorsed/ Reviewed by	Date
1.0	New Policy		Council	17/08/2017
	Eg. Review			