

## 1. Applicant / Business Details

Applicant name & signature	Name	Sign
Businesses Trading Name		
Postal Address		
Email:		
Contact Number:		

## 2. Property address for advertising device

Unit No./ Street No.	
Street	
Suburb and Postcode	
Lot Plan description	

## 3. Owner's / Body Corporate Consent

Is written consent of the owner / body corporate provided for this application?

- Yes  
 No

Written consent of the owner (s) / body corporate for the advertising device type and its location is attached to this application.  
If No, the application cannot proceed.

## 4. Advertising device application details

### 4.1 Advertising device requirements

<b>Sign type</b>  <input type="checkbox"/> Freestanding sign <input type="checkbox"/> Pylon <input type="checkbox"/> Pole	<b>Requirement Checklist (proposal must meet these requirements or prohibited)</b>  <input type="checkbox"/> Does not exceed 5m above ground level <input type="checkbox"/> Does not exceed sign face area of 4sqm <input type="checkbox"/> Does not exceed 1 sign per street front boundary <input type="checkbox"/> Sign is freestanding in landscaped environment and blends with streetscape <input type="checkbox"/> Sign is situated at least half sign height from boundary
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#### Privacy

Council will use any personal information provided for the intended purpose only and for remaining in contact with you. Council is authorised to collect this information in accordance with the *Local Government Act 2009* and other Local Government Acts. Your personal information is only accessed by persons authorised to do so. Your personal information is dealt with in accordance with council's privacy policy.

Does not exceed a thickness of 75mm per metre of height

**Illuminated sign type**

**Illuminated sign requirement checklist (proposal must meet these requirements or prohibited)**

- Above awning sign
- Awning fascia sign
- Under awning sign
- Community service organisation sign
- Fence sign
- Freestanding sign
- Hamper sign
- Multi-tenancy arcade sign
- Pole sign
- Pylon sign
- Stallboard sign
- Wall sign
- Window sign
- Vertical sign

- Is not located in a residential, rural residential, rural, environmental management or conservation zone
- Does not exceed one illuminated sign per street front boundary
- Is compatible with visual amenity of surrounding area
- Does not cause environmental nuisance or distraction
- Does not create a potential safety hazard, including traffic safety hazard
- Illumination does not exceed 350 candelas per square metre
- Does not incorporate flashing lights, create glare, reflection or flaring of colours
- Is not illuminated after 11.00pm
- Does not move or incorporate elements or moving messages




**4.2 Proposed advertising device**

A site plan (including a building elevation plan) identifying the location of the proposed advertising device is required. This is attached to this form.

		Sign 1	Sign 2	Sign 3	Sign 4
<b>Sign Type and No.</b>	Type				
	Number				
<b>Sign Dimensions</b>	Height (cm)				
	Width (cm)				
	Depth (cm)				
	Sign face area (m2)				
<input type="checkbox"/> <b>Illumination</b>	Times for display				
	Candelas				
<input type="checkbox"/> <b>Design &amp; Construction Details</b>					

<b>Sign content</b>					
<b>4.3 Is the advertising device to be installed at a shopping centre?</b>					
<input type="checkbox"/> No <input type="checkbox"/> Yes		If yes, an Advertising Device Management Plan is required. This is attached to this form.			
<b>4.4 Is the advertising device to be installed on a site within the heritage overlay map?</b>					
<input type="checkbox"/> Yes <input type="checkbox"/> No		If yes, the advertising device must be designed and sited having regard to the context, character and architectural features of the heritage site or character area. A “face-grid” analysis — <ul style="list-style-type: none"> <li>(i) identifies the grid established by the elements of the façade such as windows, door awnings, cornices, parapets, columns etc; and</li> <li>(ii) identifies the most appropriate location for the advertising device but generally aligns with the grid and positions the advertising device within a flat surface such as a parapet or panel between openings and not located on a column or other projecting elevation feature.</li> </ul>			
<b>4.5 Public Liability</b>					
<input type="checkbox"/> Yes		A copy of a public liability insurance cover is required. This is attached to this form.			

\*Please enclose documentation in support of this application.

<b>DEFINITIONS</b>	
<p><b>freestanding sign</b></p> 	<p>means any freestanding advertising device which—</p> <ul style="list-style-type: none"> <li>(a) is detached from a building; and</li> <li>(b) has a supporting structure that is solid appearing with a base constructed of a permanent material, for example, a concrete block or brick; but</li> <li>(c) does not include a pole sign or a pylon sign.</li> </ul>
<p><b>pylon sign</b></p> 	<p>means any freestanding advertising device that incorporates its own structure and is fixed to the ground.</p>
<p><b>pole sign</b></p> 	<ul style="list-style-type: none"> <li>(a) an advertising device which is freestanding on 1 or more vertical supports which has a sign face area of not more than 4m<sup>2</sup>; and</li> <li>(b) may have a face area consisting of separate slats, panels or components which are removable and replaceable.</li> </ul>
<p><b>illuminated sign</b></p>	<p>means an advertising device that is illuminated.</p>

DEFINITIONS	
<b>illuminated</b>	for an advertising device, means that the advertising device has specifically designed internal, or external, or both internal and external, means of illumination of the whole or a portion of the advertising device.
<b>sign face area—</b>	<p>(a) of an advertising device, means the area, measured around the perimeter of the advertising device wholly containing all collective features of the advertising device, inclusive of any words, logos, branding, images, colours, decorative lines, stripes, borders and architectural trims that immediately surround and form part of the advertising device;</p> <p>(b) of an advertising device, includes the external painting of a building if—</p> <ul style="list-style-type: none"> <li>(i) the external painting includes the use of colours in patterns, symbols, messages or the like for business branding purposes; or</li> <li>(ii) the external painting consists of signs which promote the business conducted from the building or a product, event or activity undertaken at the building; or</li> <li>(iii) the external painting conveys information, instructions or directions relevant to a business activity conducted from the building; but</li> </ul> <p>(c) of an advertising device, subject to paragraph (b), does not include:</p> <ul style="list-style-type: none"> <li>(i) the external painting of a building with a single colour or multiple colours or paint trims where the colour or paint trim forms part of the architectural treatment of the building and does not constitute corporate branding, but notwithstanding this, natural colours consistent with the Noosa landscape are preferred and encouraged, and bold colours such as reds, blues and yellows are not encouraged, and are not consistent with the Noosa look and feel; or</li> <li>(ii) safety, warning or wayfinding signs, where not part of a corporate logo.</li> </ul>

SIGN TYPE	FEE
Pole sign Pylon sign Freestanding sign	\$173 per sign
Illuminated sign	\$115 per illuminated sign

OFFICE USE ONLY					
Application no.	Amount paid	Date paid	Receipt no.	Initial	Date stamp
Completed by:			Date:		

Payment options	
<b>In Person</b>	9 Pelican Street, Tewantin: 8.30 am to 4.30 pm Monday to Friday (excludes public holidays).
<b>By Link</b>	A payment link will be forward to you once your application has been lodged.
<b>By mail</b>	Cheque or money order to be made payable to Noosa Council.
	<input type="checkbox"/> Cheque <input type="checkbox"/> Money order