

South East Queensland City Deal Public Art Initiatives – Noosa 2025



Seeking Expression of Interest

Noosa Council invites expression of interest from suitably qualified artists or artist collectives to create new public artworks as part of the South East Queensland (SEQ) City Deal Public Art Initiatives (the Initiative) – Noosa.

The Public Art Initiative is designed to *enhance place-making and promote a more liveable SEQ through Public Art and Architecture. It is a commitment under the \$1.8 billion SEQ City Deal between the Australian Government, Queensland Government, and the Council of Mayors (SEQ)*¹.

The Initiative enables Noosa Council to *select and engage artists through an open, fair and transparent process to develop and deliver Public Art within the region, that contributes to place-based activation and delivers improvements to the built environment.*

Application Process

Noosa Council will undertake the following two-phase process.

Phase 1 – Expression of Interest – In alignment with the Design Brief below, expression of interest is invited from artists and artist collectives to submit their concept proposal. Up to six (6) artists or artists collectives will then be shortlisted against the Assessment Criteria to progress to Phase 2.

Phase 2 – Concept Development Phase – The shortlisted applicants will each be paid \$3,000 (incl. GST) to develop and present more fully resolved proposals for consideration. Two (2) final applicants will be selected as successful to fabricate and install their artworks, following receiving funding approval from the Department.

In order to express your interest, carefully read the information below, complete the form that follows and return it to procurement@noosa.qld.gov.au by **11.59pm (AEST), 2 March 2025**.

¹ September 2024 – South East Queensland City Deal Public Art Initiatives – Applicant Guidelines – Department of State Development and Infrastructure

Design Brief

The two (2) successful applicants will have provided concepts that:

- Closely align with the principles for collecting public art (refer below).
- Are designed and fabricated to a high standard with a life expectancy in excess of ten (10) years.
- Are sympathetically located within the built or natural landscape, with an emphasis on accessibility.
- Have the capacity to be completed within the Department's Public Art Initiatives 2025 program timelines.
- Require minimal maintenance for the period of their expected life.
- Have a total cost (including design, fabrication, delivery to site and installation) not exceeding \$215,000 incl. GST.

Principles for collecting public art:

Noosa – Different by Nature	Council's enduring mission is to be 'Different by Nature.' This means embracing difference in values, attitude and identity, and significantly refers to Noosa's Biosphere status and environmental legacy. Council seeks to prioritise the acquisition of Public Art that aligns with this mission, and importantly, steers away from the acquisition of generic or ubiquitous Public Art.
Public Art exemplifies artistic excellence	Council seeks to acquire works of a high standard that build the region's reputation as a creative centre on the Sunshine Coast.
Public Art responds sensitively to Noosa's natural and built environment	As per the Noosa Design Principles, Public Art will uphold Council's commitment to sustainability and will consider environmental impacts through all stages of acquisition, installation, management and de-acquisition.
Public Art celebrates the significant contribution of First Nations people to the identity of our region	Noosa is located within the Country of the Kabi Kabi peoples. Council actively seeks to include First Nations voices in Public Art projects and acknowledges the benefits of sharing local Aboriginal perspectives through art.
Public Art supports the positive and progressive values of the Noosa community	Public Art creates experiences for the public, for enjoyment, wonder and learning; it tells the story of who we are. Council will seek community consultation and work with diverse community groups and individuals to facilitate Public Art that is treasured by the community.
Public Art is achieved through positive collaboration	Public Art projects are multilayered and can require collaboration between Council directorates, community groups and individuals. Council will work together respectfully to achieve the best outcomes for our community.
Public Art is managed according to industry best practice	The Public Art collection will be managed to a professional standard. Council staff seeks to employ industry standards across all stages of the Public Art lifespan.

Q & As

Questions and Answers asked during Phase 1 will be updated regularly and can be viewed at this link. noosa.qld.gov.au/seq-public-art-initiative

Assessment Criteria

- **Design clarity** – The design proposal is easy to understand, unambiguous and well-conceived and defined.
- **Standards of excellence and innovation** – The proposal is unique and demonstrates a high level of skill in both design and construction.
- **Relevance and appropriateness of the work to the context of its site** – The proposal is sympathetic to both the immediate environment and the wider area. This can be literal or conceptual.
- **Consideration of maintenance and durability** – The work will remain in good condition for a minimum of ten (10) years with minimal maintenance. This is considered in the construction methods and choice of materials.
- **Calibre of the applicant as evidenced by their relevant experience and qualifications as a professional contemporary artist** – The applicant demonstrates they possess the skills and abilities to complete the work to a high standard and within set timelines. (NB. This can be evidenced through experience with similar commissions, access to workshop, tools, materials and/or reference to associates with the relevant skills).
- **Budget considerations and assurances** – The project is costed within \$215,000 incl. GST. including design, artist fees, construction, delivery to site, installation and engineering.
- **Fabrication** - Eligible projects demonstrate that a significant part, if not all, of the Project is created in Australia. (NB. Local fabrication is encouraged).

Identified sites

While applicants are free to identify a site within the Noosa Shire for the installation of their artwork, applicants are encouraged to seek clarification from Council to ensure identified sites are suitable for the placement of public artworks. Artworks must be located on public land that is or will be owned or substantially operated and maintained by Noosa Council. Please send your site clarification requests directly to procurement@noosa.qld.gov.au

Budget

The Public Art Initiative has the potential budget for two (2) artworks, each with a budget allocation of up to \$215,000 incl. GST.

This budget is inclusive of artist fees, risk assessments, manufacturing costs, transportation, site preparation, installation costs, certification (if required), a minimum 20% contingency and all other costs associated with commissioning and completing the artwork.

Timeline

MILESTONE	DATE
Call for expression of interest	Dec 2024 - 28 February 2025
Up to six artists or artists collectives shortlisted	7 March 2025
Shortlisted applicants further develop their design and cost their proposals (including community engagement, material selection, engineering advice, fabrication schematics, installation logistics, risk assessment)	8 March – 24 April 2025
Applicants present completed concepts to selection panel	28 April 2025
Selection of 2 applicants	29 April 2025
<i>'Request to fund' submitted by Noosa Council to the State Government Department of State Development & Infrastructure, with approvals announced in August 2025</i>	
Contract completed with the 2 selected applicants and work authorised to commence	August 2025
Progress inspection at studio/workshop	December 2025
Completion and installation of artworks, followed by public launch	April – July 2026
State Government requirement for all projects to be completed	31 March 2027

Expression of Interest Form

Please complete all sections in the following Expression of interest form.

Name <i>For arts collectives please identify one person as the primary contact and list all other participants (including their CV's) on a separate attachment.</i>	
Address	
Phone	
Email	
Website (if applicable)	
Instagram (if applicable)	
ABN	
Public liability insurance (min. \$20,000,000)	YES NO

Response to the Design Brief

Provide a description of the proposed work, including:

- Concepts and ideas that have informed the proposed artwork;
- Size, weight, materials, colour, form, shape, surface and physical relationship to the surrounding environment; and
- Indicative drawings and/or mockups of proposed artwork.

2,000 character limit

Indicative budget

COST DESCRIPTION	OTHER FUNDS	GRANT FUNDS (Must not exceed \$215,000 incl. GST)
Administration		
Materials		
Fabrication		
Installation		
Artist fee		
Contingency		
Other ((please specify)		
▪		
▪		
TOTAL	A	B
PROJECT TOTAL	A+B =	

Reference

Attached a copy of your Curriculum Vitae (maximum 2 pages)

Return your completed Expression of Interest form together with your Curriculum Vitae to procurement@noosa.qld.gov.au by **11.59pm (AEST), 2 March 2025**.
Late submissions will not be accepted.

Questions

For any questions please contact Noosa Council's Procurement and Contracts Advisor
E: procurement@noosa.qld.gov.au

Process Conditions

This Expression of Interest is subject to the Process Conditions available via this link. noosa.qld.gov.au/seq-public-art-initiative

Declaration of Authorship

I declare that the above application is my own original work and concepts.

Name:

Signature:

Date: