

NEW LOCAL LAW COMMENCEMENT - ADVERTISING DEVICES - (SIGNAGE)

When do the new local law signage requirements come into effect?

The local law requirements for advertising devices (signage) came into effect on 28 February 2020 for temporary advertising devices.

With the commencement of the Noosa Plan 2020 on 31 July 2020, the local law requirements will now apply to both temporary and permanent advertising devices.

Note: Due to the impacts of Covid-19, a transition period of 12 months is in place from 28 February 2020 to allow businesses with existing signage time to comply with the new requirements.

However, all new freestanding, pole, pylon and illuminated signs will now require an approval under the local law.

How does the new local law relate to the Noosa Plan 2020?

Up until the commencement of the Noosa Plan 2020, advertising devices were regulated by The Noosa Plan 2006 and local laws.

With the commencement of the new Noosa Plan 2020 advertising devices will only be regulated by Subordinate Local Law No. 1 (Administration) 2015 and not the planning scheme.

Do I need approval for temporary advertising devices?

No approval is required for the following sign types. The local law requirements must be met for the erection of these signs.

- Development / construction site hoarding;
- Elections signs;
- Event directional signs;
- Real estate signs;
- Real estate directional signs;
- Garage signs
- Prize home direction signs;
- Sandwich board / A-frame signs.

What types of permanent advertising devices do not require approval?

No approval is required for the following sign types. The local law requirements must be met for the erection of these signs.

- Above awning sign;
- Awning fascia sign;
- Under awning sign;
- Business name plate;
- Community service organisation sign;
- Created awning sign;
- Flag pole sign;
- Fence sign;
- Hamper sign;
- Home based business sign;
- Multi-tenancy arcade sign;
- Sporting field fence sign;
- Stall board sign;
- Wall sign;
- Window sign;
- Vertical sign.

What types of permanent advertising devices need approval?

Approval is required for the following sign types and they must meet the local law requirements.

- Freestanding sign;
- Pylon sign;
- Pole sign;
- All illuminated signs

What types of advertising devices are prohibited?

- Animated sign;
- Balloon sign;
- Banner sign;
- Billboard sign;
- Blind sign;
- Bunting sign;
- Created roofline sign;
- Flashing sign;
- Inflatable advertising sign;
- Motor vehicle sign;
- Moving sign;
- Neon sign;

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What types of advertising devices are prohibited?

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- Portable illuminated sign;
- Portable interchangeable letter sign;
- Projected sign;
- Rooftop sign;
- Tear drop flag;
- Third party sign;
- Three dimensional sign;
- Trailer sign;
- Written roof sign;
- An advertising devices attached to a tree or other vegetation;
- An advertising device attached to roadside infrastructure of the local government;
- Any other advertising device not identified in the local law;
- Advertising devices that do not comply with the signage requirements in section 3 or 4 of the local law;
- An advertising device that exceeds the maximum signface area requirements of section 5(2) of the local law.

Note: The detailed requirements for advertising devices are contained in **Schedule 10 – Installation of Advertising Devices of Subordinate Local Law No. 1 (Administration) 2015** available on Council's website.

<https://www.noosa.qld.gov.au/downloads/file/2094/subordinate-local-law-1-certified-consolidated-version-20-feb-2020>

Can I have an A frame /sandwich board?

Businesses can continue to use an A-frame / sandwich board sign – with 1 permitted per tenancy.

The A-frame must be placed on the property to which it relates, but if this is not possible, it may be placed on public land immediately abutting the property.

If placed on public land, the A-frame must maintain clear access at all times for pedestrians, prams and wheelchairs, must be structurally sound and not pose a safety risk to the public and a current public liability insurance certificate with Council as an interested party is required.

Are real estate directional signs allowed?

Real estate directional signs are now limited to a maximum of one (1) directional sign per open house inspection / auction.

The sign must only be placed on or directly in front of the property to which it refers on the day of the open house / inspection and removed immediately after the open house or auction.

Can I still have a tear drop flag?

Tear drop flags are no longer permitted in Noosa Shire and are now prohibited under the local law.

These signs will need to be removed from businesses and premises.

Are directional signs for markets allowed?

Directional signage for markets that operate on a regular commercial basis are prohibited and do not fall under the definition of “event directional signs”.

Event directional signs provide directional information about the location of a temporary community event, facility or feature such as a school fete, fair, festival or sporting event.